



November 12, 2017

Help the Civic Caucus unlock \$20,000 in matching funds!

The Civic Caucus is honored and pleased to announce a wonderful, tax-deductible giving opportunity. Until December 31, 2017, all new and increased contributions to the Civic Caucus--including contributions made through the upcoming Give to the Max Day--will be **MATCHED**, up to a total of **\$20,000**, by the Johnson Family Foundation and the Mooty Family Foundation.

Give to the Max Day is coming up this week on Thursday, November 16--a day when many Minnesotans choose to financially support nonprofit organizations around the state. If you wish to take advantage of this giving opportunity, use this [link](#) to go directly to the Civic Caucus page at Give to the Max Day.

You can give on November 16 or **save time** by scheduling your Give to the Max Day contribution in advance **NOW**. Advance contributions count as part of Give to the Max Day donations. After November 16, of course, you can continue to give via credit card at that same [site](#). Or, if you prefer, you can also make your check payable to Civic Caucus and mail it to Janis Clay, Civic Caucus Treasurer, 2104 Girard Avenue South, Minneapolis, MN 55405.

Since 2005, the nonpartisan, nonprofit Civic Caucus has worked to foster in-depth dialog, seeking informed nonpartisan solutions to a broad range of Minnesota public issues. We have conducted more than 500 thoughtful interviews of civic and business leaders, innovators, elected officials, researchers, academics, and thought leaders from Minnesota and around the nation. The interviews, as well as over twenty position reports, are all accessible on the [Civic Caucus website](#). In October 2017, the Civic Caucus began a series of interviews with the major, announced candidates for Minnesota governor.

The Civic Caucus distributes summaries of its interviews, as well as its occasional reports, free of charge to over 5,400 civic-minded e-mail readers and to nearly 300 media outlets statewide. We regularly update our e-mail list to include elected officials statewide, as well as candidates running for elective office. With only two part-time staff members, and owning no equipment other than a conference phone, we rely heavily on volunteer hours and the decades of policy experience of our dedicated interview panel. If you wish to join our e-mail list to receive interview summaries, please contact Executive Director Janis Clay at civiccaucus@comcast.net. We do not share our e-mail list with anyone.

The Civic Caucus's first chair, Verne Johnson, imprinted on the organization his passion for learning and redesign, always seeking positive and creative solutions to thorny policy issues. Johnson and fellow civic leaders John Mooty and Charles Clay provided the founding financial support to launch the Civic Caucus. Twelve years later, the Civic Caucus continues to focus on the foundational elements needed to help Minnesota remain competitive: human capital, physical infrastructure, education, transportation, health care and, of course, the public-policy process itself.

We believe you will continue to see the value of the Civic Caucus's ongoing work and what it means to our community and state. We ask for your new or renewed financial commitment to the Civic Caucus. That financial commitment will be an especially good way to maximize the impact of your giving: (1) your new or increased contribution to the Civic Caucus *before year-end* will help unlock \$20,000 in generous matching funds; and (2) a contribution at *any level* will make a big difference to a small organization like the Civic Caucus.

Thank you for helping us continue our work toward a bright future for the entire state of Minnesota.

Paul Ostrow, chair

Janis Clay, executive director

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